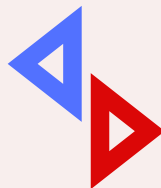


# What Makes #NAD Awesome!

TECHNOLOGY DISRUPTION TO  
TACKLE TOMORROW'S  
CHALLENGES



BUSINESS OUTCOMES TO  
MEET THE DEMANDS OF THE  
NEW AGE CUSTOMER

**Methodologies, Differentiators  
& User Value Propositions**

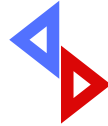
<http://nad.techmahindra.com>

# #NAEngine Led Outcomes

## CLOUD NATIVE ENVIRONMENT

Our **smart cloud infrastructure** is continuously learning to support the flow, storage, processing and analysis of data, supported by strong security protocols and built for scale. Smarter infra ensures delivery on demand.

ANYTIME.  
ANYWHERE



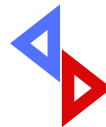
CAP-EX REDUCED  
BY 40-50%



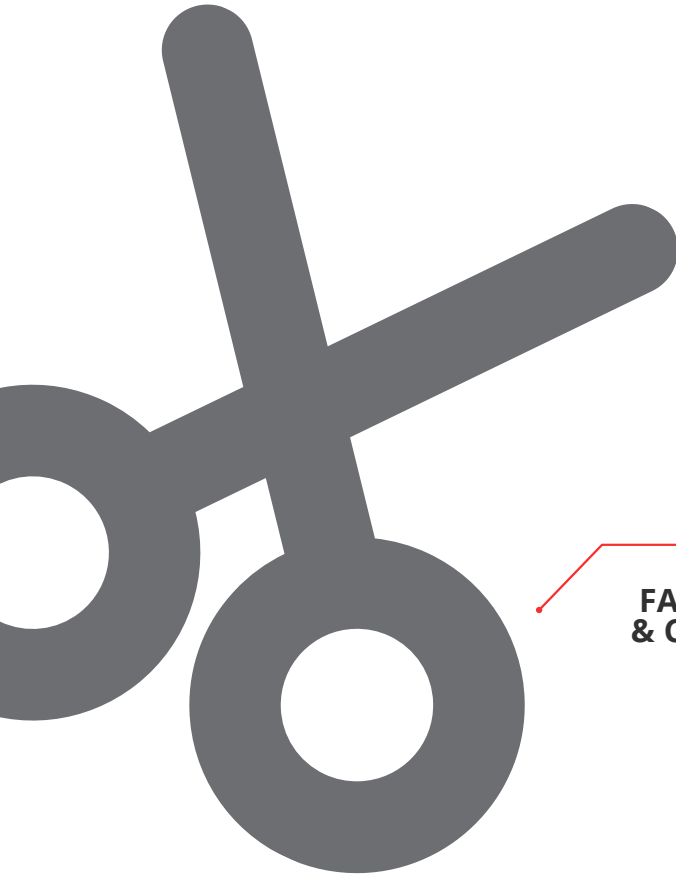
## DEPLOY FASTER. WIN SOONER.

CICD enabled **containerized microservices architecture** cuts across the software delivery conveyor. Real-time integration, pre-built DevOps pipelines and faster code maintenance allows you to deliver customer delight faster.

FASTER DEPLOYMENT  
& CODE MAINTENANCE



30% FASTER TTM



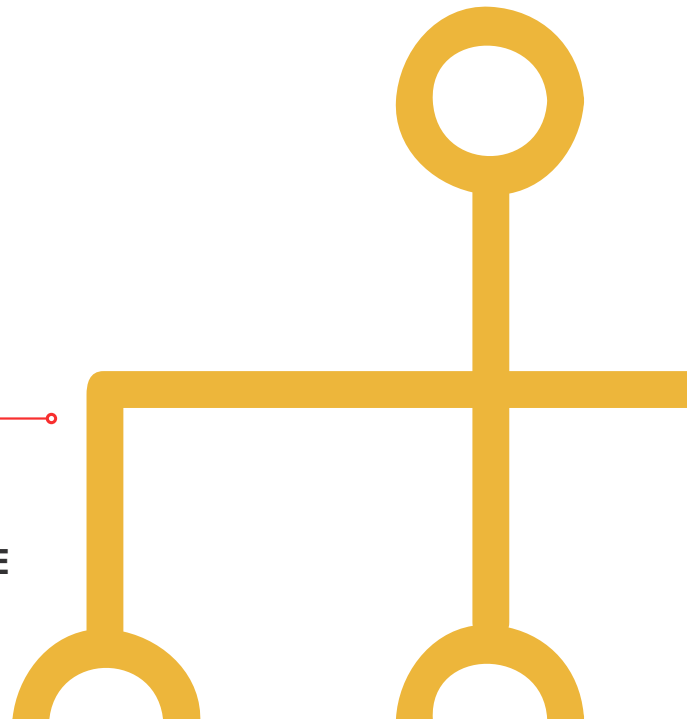
## WE PLAN REALLY WELL

Smart planning leads to co-creation, transparency and the ability to automate micro jobs. NAD transforms associates into design-thinking SCRUM teams while recommending specialist partners to increase output capability.

FULL STACK TEAMS



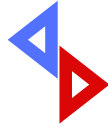
25-35% INCREASE  
IN ARPE



## A TIME TO SKILL

Leverage industry defined SKUs to build cross functional, hands-on and **right skilled** teams equipped with the right assessment frameworks to identify optimal training paths. This ensures zero development downtime and robust quality assurance

RCT AND RFT



30-40% TIME SAVED AND ENHANCED END-CUSTOMER EXPERIENCE



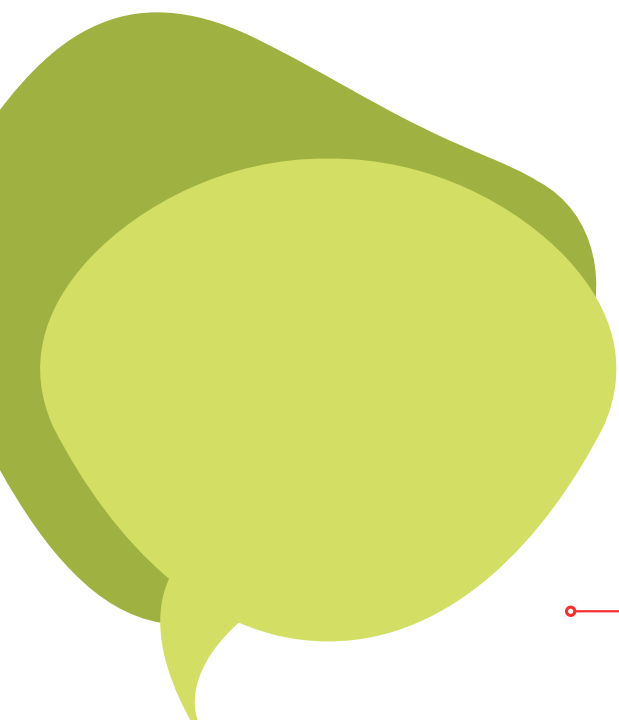
## TIME TO THINK DIFFERENTLY.

**Design thinking** enables teams' to envision the end product even before the first line of code is written. Understanding consumer personas, journeys and anticipating challenges before hand allow the arrest of design debt at every step.

INSTANTLY TRANSFORM RFP TO BUSINESS VISION



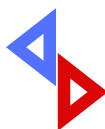
SUPERIOR CUSTOMER EXPERIENCE AND '0' FAILURE RATE



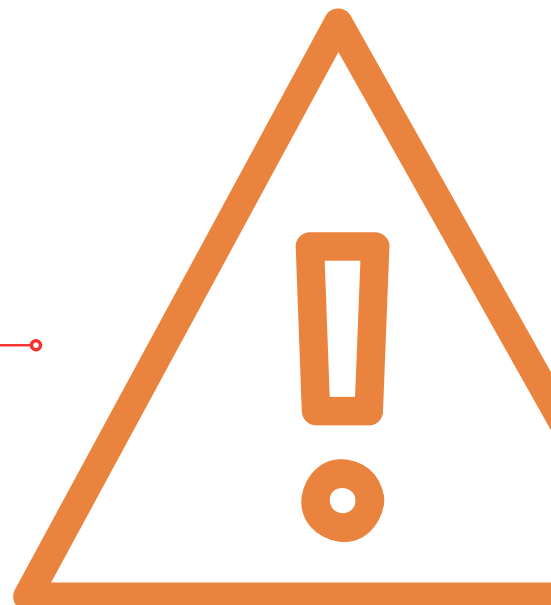
## REINVENTING THE SAME WHEEL?

We hate doing the same thing over and over again, and why shouldn't we? The engine is built on the ideology **reusing existing data assets and portfolios**. We don't even like searching for old assets, so we build an AI-led system than can search and match assets to requirements on it own.







PRE-TESTED INDUSTRY GRADE ASSETS



20-25% LOWER DEVELOPMENT COSTS



## HOW DO WE MEASURE UP?

	 Pivotal	 IBM Bluemix	 Jile	 Infosys	 RED HAT OPENSIFT	 TechMahindra #NewAgeDELIVERY
MASSIVE REUSE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BIZDEVOPS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DESIGN THINKING	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
UPSKILLING	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COLLABORATION	<input checked="" type="checkbox"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MEASUREMENT	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GAMIFICATION	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
INCREASE PRODUCTIVITY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ABILITY TO SCALE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CLOUD	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## KEY DIFFERENTIATORS: WHAT MAKES US STAND APART

### MASSIVE REUSE

Enables teams to focus on incremental design and innovation using ready-to-use, pre-tested, industry grade solutions and data asset lakes.

### DESIGN THINKING

Enable teams to test the outcome before the first line of code through the use of massive reuse, collaboration and automated delivery to arrest design debt at every step.

### UPSKILLING

Focussed on AI-powered continuous learning, recommended by the engine to consume bite size, micro-learning and create full stack SCRUM commandos!

### COLLABORATION

Work with the best multi-skilled talent around the world and ensure the customer is part of the team; powered by a leader board identifying the right competencies.

### GAMIFICATION

Use gamification to rank and rate every asset, portfolio, team member and partner to create an environment of healthy competition and significantly disrupt productivity.

## #NewAgeDELIVERY

An AI-powered IT delivery engine built to use community ranked and rated assets, teams, & flight paths envisioned even before the first line of code is ever written ensuring strong collaboration between associates, partners, academia and the customer and business requirements of the new-age customer